



sponsorship packet

58th Annual
HAWAII STATE
FARM Fair

July 11 - 12, 2020

growing for your future

Kualoa Ranch
49-560 Kamehameha Hwy.
Kaneohe, HI 96744

Brought to you by the





EVENT DETAILS

<i>When</i>	Saturday, July 11, 2020 9 am – 7 pm Sunday, July 12, 2020 9 am – 5 pm
<i>Where</i>	Kualoa Ranch 49-560 Kamehameha Hwy. Kaneohe, HI 96744
<i>Admission</i>	Adults – \$5 Children & Full-time students of all ages (w/ student ID) – Free
<i>Parking</i>	Ample parking at Kualoa Ranch – Free
<i>Participants</i>	It is anticipated that over 17,000 people will attend this 2-day event. Attendees will be comprised of families with children, young adults, students, grandparents, and senior citizens.

DEMONSTRATIONS, WORKSHOPS & PRESENTATIONS

The Hawaii State Farm Fair provides a venue for dozens of local businesses and community organizations to present educational exhibits, workshops, demonstrations, entertainment and activities. Some highlights of the Farm Fair:

Agricultural Displays & Activities

4-H Livestock Show

Farm Animal Exhibit

Orchid & Plant Sales

Live Entertainment

Country Farmers' Market

Keiki Farm Hands Activity Tent

Educational Demonstrations

Watermelon Eating & Corn Husking Contests

Horseback Riding

Inflatable Bouncers & Keiki Rides

Chick Hatchery



4-H Livestock Show

The 4-H program provides youth the opportunity to experience animal husbandry and encourages youth to pursue careers in the local livestock industry. Cows, pigs, sheeps, goats and more will be shown.



Plant Sale & Country Farmers' Market Tent

Featuring the best and most interesting local produce and plants Hawaii farmers have to offer including native plants, ornamentals, orchids, fruit trees, floral and other regional flora for purchase.



Farm Animal Exhibit Tent

Livestock raised by Hawaii's youth will be on display for the public to view. Keiki will have the opportunity to pet animals such as baby chickens, lambs, bunnies, piglets, mini horses, mini donkeys and goats.



Keiki Farm Hands Activity Tent

Hands-on children activities based around Hawaii's unique agriculture. Activities include a pretend milking cow, a chicken coop with a live chick hatchery, and a planting area.



Food Booths

The Hawaii Farm Bureau's Farmers' Market vendors will provide delicious local foods. Offerings will include food prepared with locally grown produce and products, including local beef, corn, coffee and greens.



Buy Local, It Matters: Education Pavilion

Hawaii Department of Agriculture BLIM: Education Pavilion will have informative and interactive educational displays by many of Hawaii's leading agriculture organizations.



Main Stage

A variety of fun and games such as corn-husking, watermelon-eating and other kid-friendly contests. Family fun and entertainment for all ages.

#FARMFAIR2020

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

TITLE
\$35,000

PLATINUM
\$20,000

GOLD
\$15,000

SILVER
\$10,000

BRONZE
\$5,000

FRIEND
\$2,500

SUPPORT/
IN-KIND

# VIP TICKETS	200	150	100	50	25	10	5
---------------	-----	-----	-----	----	----	----	---

# VIP PARKING	25	20	10	8	5	3	1
---------------	----	----	----	---	---	---	---

PRE-EVENT RECOGNITION

Press Release	●	●	●				
Social Media Promotion (Facebook, Twitter, Instagram)	●	●	●	●			
Radio/TV Recognition	●	●	●	●			
Email Blasts	●	●	●	●			
Website Presence	●	●	●	●	●	●	●
Event Flyer	●	●	●	●	●	●	●

ON-SITE RECOGNITION

Branded Tent (Buy Local, It Matter Ed. Pav.)	●						
Branded Tent (Country Market & Plant Sale)		●					
Branded Tent (4-H Livestock)			●				
Branded Tent (Keiki Farm Hands)				●			
Hourly Announcements	●	●	●	●			
Provide Judge for: Corn Husking & Watermelon Eating Contests	●	●	●	●			
Exhibitor Booth (Buy Local, It Matter Ed. Pav.)	●	●	●	●	●	●	●
Program Inclusion	●	●	●	●	●	●	●
Logo Banner(s)	●	●	●	●	●	●	●

POST-EVENT RECOGNITION

E-Newsletter	●	●	●	●	●	●	●
Farm Fair Recap Mahalo	●	●	●	●	●	●	●
Farm & Food - Magazine Ad	●	●	●	●	●	●	●



July 11 – 12, 2020 | Kualoa Ranch

Presented by

Hawaii Farm Bureau & Hawaii 4-H Livestock Council

Sponsorship Form

Company Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Job Title: _____

Telephone: _____ Email Address: _____

Sponsorship Level

- ☐ \$35,000 TITLE Sponsor
- ☐ \$20,000 PLATINUM Sponsor
- ☐ \$15,000 GOLD Sponsor
- ☐ \$10,000 SILVER Sponsor
- ☐ \$5,000 BRONZE Sponsor
- ☐ \$2,500 FRIEND Sponsor
- ☐ \$500 SUPPORTING Sponsor
- ☐ IN-KIND Sponsor

Payment Information

☐ Check enclosed – Payable to Hawaii Farm Bureau Federation*

☐ Credit Card – Please fill out the information below:

Card Type: ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Cardholder Name: _____

Card No.: _____ Zip Code: _____

Expiration Date: _____ CVV Code: _____

Signature: _____

Please mail, fax, or e-mail to the Hawaii Farm Bureau
P.O. Box 253 Kunia, HI, 96759 | Fax: (808)848-1921 | Email: megan@hfbf.org
For questions or more information, please call HFB at (808) 848-2074

*Please note the contributions to the Hawaii Farm Bureau Federation, a 501 (c) 5 charitable organization, are not tax-deductible.